Bainbridge Island Metro Park & Recreation District Allie Smith • Marketing Coordinator • alexandrias@biparks.org biparks.org • 206-488-8140

BENEFITS:

neighbors as well.

• Print copies delivered to 12,000 households islandwide, as well as Park District facilities, Chamber of Commerce, and Kitsap Regional Library

Publish a full color ad, designed by your company, in the Park District catalog. Advertise with your Park District and put your marketing dollars into the community you serve. Your advertisement will benefit not only your company, but your Bainbridge Island

• Sponsored advertisements of catalog and registration posted on steadily growning social media platforms:

- Instagram insights of ~1,900 followers, with a post reach of 10,000 on catalog posts
- Facebook insights: 3,000 followers, with a post reach of 14,500 on catalog posts
- Email Newsletter audience of 22,000 subscribers

COST:

- Full color full page ad inside one issue: \$1000
- Full color full page ad inside two issues \$1950 (\$50 in savings!)
- Full color full page ad inside three issues \$2900 (\$100 in savings!) (Discount for consecutive ads inside catalog.)
- Full color half page ad inside one issue \$500
- Full color half page ad inside two issues \$975 (\$25 in savings!)
- Full color half page ad inside three issues \$1450 (\$50 in savings!) (Discount for consecutive ads inside catalog.)





Catalog Ads

