



Bainbridge Island  
Metro Park & Recreation District



# SPONSORSHIP OPPORTUNITIES

Is your business or organization looking for an opportunity to market to active, health-conscious people who love the outdoors? The Bainbridge Island Metro Park & Recreation District's special events have a wide range of sponsorship and advertising opportunities to help you reach your target audience.

2023





# Sounds of Summer Concert Series

We invite you to join us in bringing the joy of music to our local Bainbridge Island community through the Sounds of Summer concert series.

Every Wednesday in July and August, over 2,000 people gather at Battle Point Park to enjoy live music, delicious food, and the company of friends and neighbors.

We are proud to offer this event free of charge to all members of our community, and it is only possible thanks to the generosity of sponsors like you.

# Sponsorship Levels

## **PLATINUM SPONSOR (Max 2) \$6,000/series (nine concerts!)**

- Company logo on large banners at Rotary Centennial Park, Battle Point Park, and Sakai Park
- Company logo on all marketing materials (flyers, banners, social media, website, e-newsletter)
- Company booth at each concert
- Company-provided banner displayed on the stage during each concert
- Public thank-you from the stage during pre-concert announcements with the option for a company representative to join the emcee on stage
- Dedicated social media post highlighting and thanking Platinum Sponsor
- Thank-you in Park District registration materials (reaches 12,500 households)

## **GOLD SPONSOR (Max 3/concert) \$750/concert**

- Company logo on all marketing materials (flyers, banners, social media, website, e-newsletter)
- Company booth at the concert
- Company-provided banner displayed on the stage during each concert
- Public thank-you from the stage during pre-concert announcements
- Thank-you in Park District registration materials (reaches 12,500 households)

## **SILVER SPONSOR (Max 3) \$500/concert, \$4,500/series**

- Company logo on all marketing materials (flyers, banners, social media, website, e-newsletter)
- Company booth at the concert or company-provided banner displayed on the stage
- Public thank-you from the stage during pre-concert announcements
- Thank-you in Park District registration materials (reaches 12,500 households)

## **BRONZE SPONSOR (Max 5) \$350/concert, \$3,150/series**

- Company logo on all marketing materials (flyers, banners, social media, website, e-newsletter)
- Public thank-you from the stage during pre-concert announcements
- Thank-you in Park District registration materials (reaches 12,500 households)

## **IN-KIND SPONSORSHIP**

Goods and/or services provided at the matched value of the tiered level will be granted equal sponsorship benefits.